



# Why Did Some Other Company Steal Your Name?

Without a registered trademark, others can use your business' name to capture your customers

After investing your time and money to brand the names or logos of your business, products, or services, why let someone else use them?



Merely filing a fictitious business name, corporation, or LLC does not provide prevent some other company from using the same names (or ones that are deceptively similar). The same holds true with the names of your key products or services. Further, no business name registration protects your company logo.

The only solid protection a business has against infringement is to federally register a trademark with the United States Patent and Trademark Office. Only a trademark registered with the USPTO allows the owner to use the ® symbol, which is the gold standard of trademark protection.

## OK, I want my name or logo to be protected, but how do I start?

During a free consultation with our experienced small business attorneys, we will ask you the right questions about your products and services, conduct a complimentary trademark search, and advise as to the likelihood of registration.

**The Small Business Law Firm, P.C.**

[www.SmallBusinessLaw.Org](http://www.SmallBusinessLaw.Org)

*Toll Free 855-5-Biz-Law (855-524-9529)*

This legal advertisement is for small business owners.

Our principal attorney, Scott Williams, invites you to call with questions.



# When The Small Business Law Firm files my Trademark Application, what do I get?

- A **full-service law firm** with experienced business attorneys who answer your phone calls and provide solid legal advice every step of the way.
- **Complimentary search** of your proposed trademark with the United States Patent and Trademark Office (USPTO);
- **Trademark Application**, filed with the USPTO;
- **Unlimited correspondence** between our firm and you during the process;
- **Unlimited Responses** with USPTO Examining Attorneys (Office Action letters, etc.);
- **Detailed letter of instruction** (to assist future post-registration dates)
- **Free, ongoing consultation(s) with an attorney** which directly relate to your trademark for 30 days after registration.



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## Bottom line... What does it cost?

We are one of the few law firms in the country that will publicize our legal fees...because we simply know they are less than nearly all others. They are:

### Standard Legal Fee for

### Trademark Registration:

**\$995** all inclusive flat fee\*, plus costs\*\*

*\* Per class of goods of goods and/or services. Additional classes \$195 each.*

*\*\*Typical filing cost with USPTO is \$225 to \$325 per class. Additional fees and costs will apply later if your product or service is not currently used in commerce.*

**Please call for a free, no-obligation consultation on any business legal matter.**

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